

**IN THE SPECIFICATION:**

By this amendment, please amend the specification as follows:

After Paragraph [0020] please insert:

--Fig. 6 is a flow-chart illustrative of the operational steps for manufacturing the clean release magnet of Fig. 1, and applying the clean release magnet to a product;

Fig. 7 is a front elevation view of the clean release magnet of Fig. 1, illustrating the clean release magnet affixed to a conventional mailer.--

Please replace Paragraph [0019] with the following rewritten paragraph:

--Fig. 4 is a front view of the clean release magnet removed from the product of Fig. 3;--